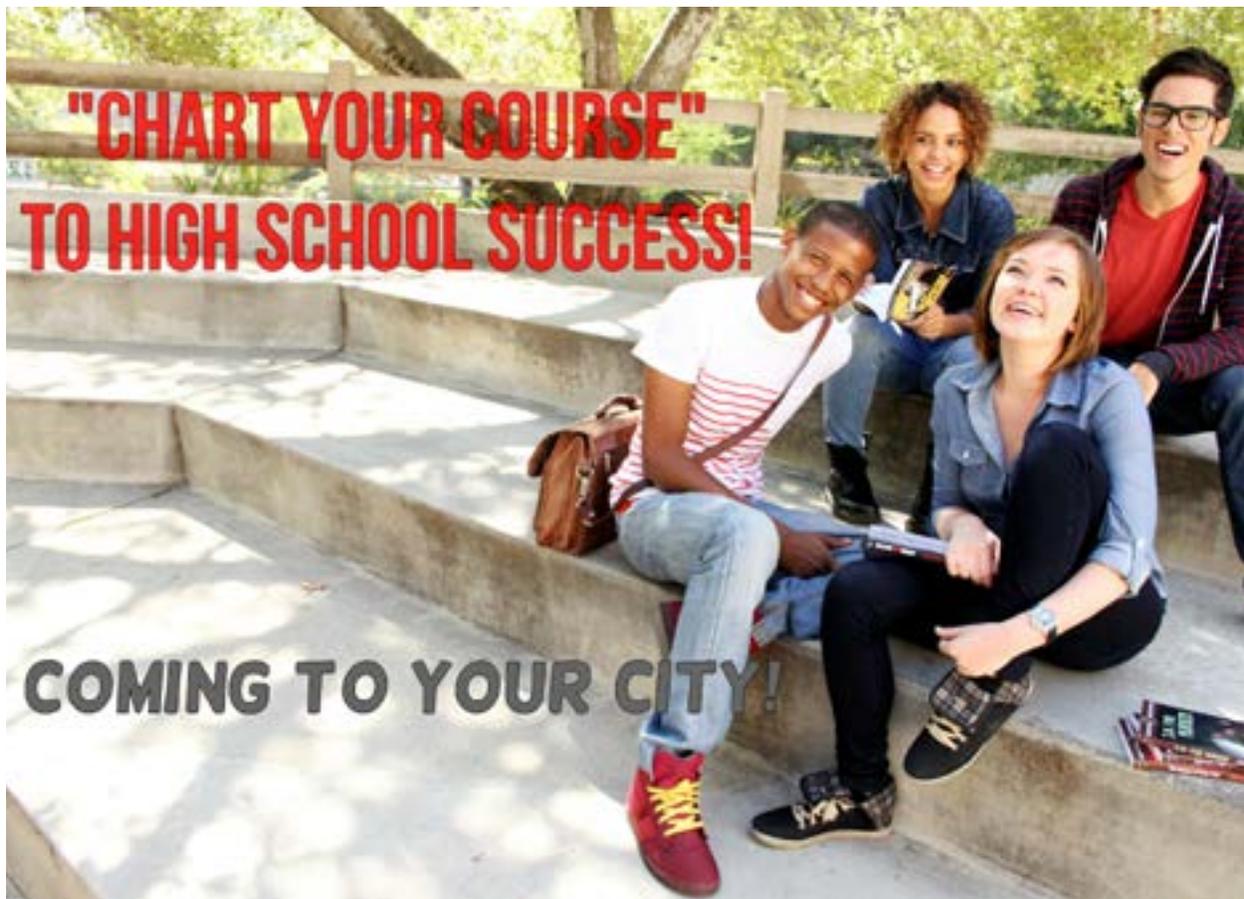


COLLEGE**PREP**GENIUS

Chart Your Course To High School Success!

Are you or your friends fearing the high school years? Don't worry, veteran home-schooling mom, Jean Burk has got it covered for you. She is a highly sought after featured convention speaker and her expertise has been featured on national and local television shows as an expert on how to get FREE college!



The “Chart Your Course for High School Success” is a four hour seminar that that will give you guidance and confidence when tackling the high school years. Here’s a list of just some of the information you will learn for your teenager as you set goals with the end in mind:

www.CollegePrepGenius.com

TESTIMONIALS:

“A + seminar!”

—Tamara Martinez

“Wonderful! Wish I heard this years ago!”

—Kristie

“Excellent; thought-provoking.”

—Naomi Collier

“Outstanding!”

—Kate Guynn

“WONDERFUL! Very eye-opening!!”

—Teri Wicks

“Great seminar!”

—J. Grichuk

“Awesome seminar!”

—Dee Willis

“Terrific!”

—Rita Balcuinas

“It was really helpful.”

—Lydia Fancher

“Interesting and informative.”

—Kristine Fink

Foundations for Success in Four Areas: Personal, Academic, Future, Testing

- Raise independent and responsible kids that will be your friend as an adult
- Create a High School Portfolio that Harvard would covet
- Make a 4 year academic plan/4 year summer plan
- Discover secrets to building an amazing transcript
- Know the key to what colleges want in 9th grade
- AP, Dual Credit, CLEP –Advantages and Disadvantages
- Little-known academic awards
- Exciting Elementary/ Middle-school scholarship opportunities
- Truth about the one thing that adds credibility to the transcript
- Revealed scholarship secrets
- Life after high school paths
- Solution to find the perfect college
- How to ace standardized tests like the SAT
- Proven strategies to get FREE College
- Bonus-Free grad, law and med school information
- Much more...

COLLEGE PREP GENIUS MAKES IT EASY TO HOST

STEP 1: Set a date with College Prep Genius and locate/provide a venue.

STEP 2: Follow the checklist attached. Advertise the class to find initial sign ups - College Prep Genius will provide the host with a flyer for marketing or you can edit the one attached. All you need to do is email it or copy, distribute and get the word out!

STEP 3: Since College Prep Genius does not charge for any travel and lodging expenses we require a minimum of 20 paid participants (Continental US) To help you with your marketing efforts, the College Prep Genius marketing flyer will include incentives for participants to sign up early and refer friends. Registration can be completed by host or online.

STEP 4: Check in participants the day of the seminar and help hand out materials.

BENEFIT OF HOSTING

The parent who hosts a “Chart your Course to High School Success” seminar, will attend the seminar FREE and receive a College Prep Genius Comprehensive set! (Total \$300.00 value).

WHAT DO PARTICIPANTS RECEIVE FOR THE \$95.00 REGISTRATION FEE?

- High School Prep Genius -2013 Blue Ribbon Winner- Best College Prep Resource book (\$30.00 Value) <http://schoolhoureviewcrew.com/college-prep-genius-review>
- Bound class notebook (\$15.00 Value)
- Admission to 4 hour “Chart your Course” seminar ($\$50.00/4 = \12.50 per hour for professional advice-regularly \$500!) ***Why is \$12.50 an hour for professional advice an incredible deal?*** *College Prep Genius has been featured on Fox Good Day, NBC 5 Today, CBS, ABC, We-TV, TXA21, ION, UShopTV and The Homeschool Channel.*
- Special rate of \$40 for spouse who registers at the same time. The spouse will receive the seminar teaching, a workbook and will be entered into applicable drawings.

CHECKLIST FOR HOST:

CPG will send you a google doc which you can add names to and CPG will add any online registrations. (It is a living doc so it will automatically update for everyone.)

- Contact Daniella to book a seminar:
info@collegeprepgenius.com 817.282.7737

Venue Location _____

Date/time _____

Maximum room size _____

Late Registration Date (2 weeks before seminar) _____

Materials Shipped-if Jean flies in (1 week before seminar) _____

Send Daniella above information to info@collegeprepgenius.com

- Read “Host FAQ” (at the end) to make sure you understand all details. Please agree and sign it and send to Daniella. If you still have questions, don’t hesitate to call/email the CPG office.
- Decide if you want to (A) *collect registrations _____ (B) online _____ (C) both _____
- Optional Lunch/Snacks plans: (A) brown bag (B) you/others provide snacks.
- Edit attached attendee flyer or have CPG create one for you.
- Send email #1 and edited flyer to all your contacts.
- Get living google doc from CPG to add attendee names.
- Advertise the seminar to all your contacts and social media-use our edit-able picture at www.collegeprepgenius.com/chartpic Right click on it and copy/paste it.
- Create a Facebook event and invite friends.
- Send out email #2 last chance reminder before the late fee date of

-
- Send Email #3 to remind people about time/place/food (2 days before seminar)
 - Put first 30 names in a bowl for the Early Bird Drawing!
 - Write down the name of the person who referred the most people. In case of a tie, draw a name.
 - Sort google doc by last name for easy check-in.
At the top of the “name”, click on the arrow and click on to sorting A-Z.
 - Contact Daniella a week before the seminar to check/confirm headcount for shipping books.
 - Print out google doc for the seminar.
 - Set-up room on day of seminar. (Bring shipped materials if applicable)
Room needs: Chairs/tables, projector screen/whitewall, extension cord
 - Check in guests with google doc.

Office contact: Daniella Granados Daniella@collegeprepgenius.com 817.282.7737

Jean will arrive an hour early to set-up her computer and projector.

Her contact information: jean@collegeprepgenius.com 817.343.2511 (c)

**If you collect registrations, number them in order of receiving them for the drawing.*

OTHER ADVERTISING IDEAS:

Home school support groups in your area are a great advertising resource. You can find a list of support groups by state/county at <http://homeschooling.gomilpitas.com/weblinks/support.htm#.UccZaZy1umR>

Homeschool Co-ops

- Check the following websites for hybrid schools in your area:
 - Classical Conversations: <http://www.classicalconversations.com/>
 - Veritas Classical Schools: <http://www.veritasschools.com/>
 - Masters Academy of Fine Arts in your area: <http://www.reclaimrestorerelease.com/locations>

Feel free to invite parents of public and private schools since much of the information can apply to them as well.

- PTAs
- Area School Counselors
- Friends
- Parishioners
- Coaches

EMAIL #1

Dear Friends:

I am excited to announce that I am hosting one of Jean Burk's, "Chart Your Course for High School Success"! She is a highly sought out featured speaker at numerous conventions and has been featured on national and local television! For any parent who is fearing the high school years and lacks guidance in certain areas, you can't miss this life-changing four-hour seminar! Here is just some of the information you will learn:

Foundations for Success in Four Areas: Personal, Academic, Future, Testing

- Raise independent and responsible kids that will be your friend as an adult
- Create a High School Portfolio that Harvard would covet
- Plan a 4 year academic plan/4 year summer plan
- Discover secrets to building an amazing transcript
- Know in 9th grade the key to what colleges want
- AP, Dual Credit, CLEP –Advantages and Disadvantages
- Little-known academic awards
- Exciting Elementary/Middle-school scholarship opportunities
- Truth about the one thing that adds credibility to your transcript
- Revealed scholarship secrets
- Paths for life after high school
- Solution to find the perfect college
- How to ace standardized tests like the SAT
- Proven strategies to get FREE College
- Bonus-Free grad, law and med school information
- Much more...

There is an Early Bird Drawing for the first 30 sign-ups (\$129 value) and the person who refers the most people will get their registration FREE! (\$95 reimbursed) *Please have attendees notate on the online registration or attached registration form who referred them.*

To register, go to www.collegeprepgenius.com /fill out registration form attached.

Please see attached flyer with all the details on the seminar. Feel free to share this email/ attachment with all families who can benefit from this information.

Thanks so much!

Host name: _____

Email: _____

Phone: _____

EMAIL #2 *(Send to those who previously expressed interest)*

“CHART YOUR COURSE FOR HIGH SCHOOL SUCCESS” SEMINAR

Day: _____ Time: _____

Location: _____

If you are still interested in the “Chart Your Course” seminar and you have not reserved a spot, this is your last chance. Each attendee will receive “High School Prep Genius” and a workbook so we need to get a final headcount before the materials are shipped next week.

After this date, the registration will be \$145._____.

Final deadline to be included in this seminar is _____.

To register, go to www.collegeprepgenius.com /fill out registration form attached.

If you are already signed up and have not paid, to hold your spot please pay by _____.

Remember every attendee will receive “15 Secrets to Free College” and will be entered in the **Grand Prize** drawing worth \$629!

Keep spreading the word! The person who refers the most people gets their registration FREE!

Thanks so much!

Host name: _____

Email: _____

Phone: _____

EMAIL #3 *(Reminder to be sent 2 days before seminar)*

“CHART YOUR COURSE FOR HIGH SCHOOL SUCCESS” SEMINAR

Day: _____ Time: _____

Location: _____

Driving Directions: _____

Here’s a quick reminder about the upcoming seminar. Please make sure you have an arranged sitter if needed. The seminar will start promptly on time so please arrive at least 20 minutes early to check-in and get your materials and a seat. (If you already own “High School Prep Genius” don’t forget to bring it since you received a discount price and there may not be any extras to purchase.)

Pack your pens and pencils, drinks and snacks.

For food: _____

Don’t be late-the first drawing is in the beginning and you must be present to win!

Host Name: _____

Email _____

Phone (h) _____ Cell (c) _____

Co-host Name: _____

Email: _____

Phone (h) _____ (c) _____

REGISTRATION FORM

Please mail this “Chart Your Course for High School Success” registration form and your check to:

HOST NAME:

ADDRESS:

CITY, ST. ZIP:

Name _____

Email _____

Address _____

Referred by _____

City, Zip _____

Phone _____ Cell _____

Registration \$ 95 _____ Early Registration

Friend \$ 95 _____ Name _____

Spouse \$ 40 _____ Name _____

Late Registration \$50 each _____ Qty. _____ Total _____
(if postmarked after _____ deadline)

Total Enclosed _____

Make check # _____ payable to College Prep Genius

The last day to register for this event is _____

FAQ FOR HOST

1. Why should I host a “Chart Your Course for High School Success”?

This is a great way for you and your friends to learn information in a smaller setting from a highly sought out author/speaker who often speaks to audiences with thousands of people. You also receive your registration free and the CPG Comprehensive Set.-\$300 value!

2. What are sample times and days for the seminar?

9:00-1:00; 2:00-6:00; 5:00-9:00 during the week or Saturdays. Check for Jean’s availability.

3. Can I have a co-host and what perks can she/he receive?

Yes. Let our office know in the beginning and we will put his or her name down and they can receive their registration at no charge. (\$95 value)

4. Should I get a co-host?

Definitely! The co-host can help promote the seminar to people the host may not know. He or she can also help with snacks, setting up and checking in attendees.

5. Is there a better time of the year to host a seminar?

No. The information can be learned anytime of the year.

6. What dates are available?

To find out Jean’s availability contact CPG at 817.282.7737 or info@college-prepgenius.com

7. Should only parents of high school students attend?

No. Although much of the information is geared toward middle and high school parents, there will be valuable information for younger students to gain an edge now!

8. What does the host receive?

The seminar for free and the Comprehensive College Prep Genius Set. (“Master the SAT Class” DVD set, HSPG and Vocabcafé’ Series)

9. What will attendees receive with the \$95 registration fee?

The four-hour seminar, ‘High School Prep Genius’, notebook, “15 Secrets to FREE College” and entries into the drawing(s).

10. Is there a discount if someone already owns “High School Prep Genius”?

Yes. The seminar price will be \$65. (This includes notebook and seminar.) Call the office to receive the discount price.

11. Is it better to have parents register online or through the host?

The host can decide if he or she wants one or both options. This must be set in the beginning. Whichever one is best, use/edit the appropriate attached flyer. Every time a person registers via online or through the host, the attendees names need to be added immediately to the google doc. so there will be an accurate headcount for shipping the correct amount of books and we can accurately know who the first 30 sign-ups for the drawing valued at \$129!

12. What is a live google doc?

This is a list that will contain all attendees in order of sign-ups (for drawing) that the CPG office will create it and send it to the host. Names of attendees must be added ASAP when received as to have a fair record of the order of sign-ups. The document is live and is updated automatically no matter who adds the names. Add only those who have paid.

13. Once 30 attendees have signed up, should the host let people know that the “Early” Sign-up drawing has reached the maximum names?

No. We do not want to discourage parents from signing up. There are two other drawings that can apply to everyone. (Grand-Prize and Most Referred) It is also fun to keep the list a secret so at the drawing it will be surprise since no-one knows who the first sign-ups were. Also, In case someone is unable to attend, the list may change.

14. What if I don’t get the minimum of attendees?

This is why we have the month date before the seminar before we book a flight. Once the host has 15 confirmed/paid attendees, CPG will also help advertise the seminar.

15. Is there any extra charges besides the \$95 registration fee?

No, that is why there is a minimum of attendees (20 continental US) to cover expenses such flight, hotel, rental car, meals, books, shipping, etc.?

16. Are there refunds?

Due to a host needing to get a minimum and cost of expenses, there are no refunds. (If someone misses, they can contact the CPG office and have the books mailed to them or pick them up from the host.)

17. Will CPG advertise as well?

It is primarily the host's job to get the minimum (to receive the \$300 value) but we will partner to help/continue advertising/marketing the seminar through our contacts and social media once there is at least 15 paid attendees.

18. What if I don't live in the Continental US and want to host a seminar?

It is possible. (We have spoken in AK and HI) It depends on where you are at. Either the minimum will be raised or price changed to cover the extra expenses. Contact the CPG office for more information. 817.282.7737 info@collegeprep-genius.com

19. When will a seminar be cancelled?

We generally book flights about a month before the seminar so if the attendee list is less than 15, the host needs to contact the CPG office. Depending on location, they may extend another week to get more attendees. If not, the seminar will probably be cancelled.

20. What about paid attendees if a seminar is cancelled?

Refunds will be returned the same way they were accepted. Online payments will be refunded via online and any checks received from the host or CPG will be voided and/or returned.

21. Whose responsibility is it to contact the paid attendees if a seminar is cancelled?

The host is responsible for contacting anyone who has already paid through them and online. CPG will refund via online payments made through the site and host must void and return any checks received. Contact must be made no later than 2 days after the seminar is cancelled with an acknowledgement of receipt from the attendee.

22. Is there a maximum?

No. The seminar is only limited to the size of the room/facility. The host must set any maximums/room size in the beginning so CPG can close the registrations if/when it fills up.

23. What if I (the host) can't make it to the seminar?

In case of an emergency or if host cannot make the seminar, he or she must make sure any co-host or someone else will be responsible for unlocking room, setting up the room, checking in the people and other duties of the host. The host must contact CPG once he or she knows there will be an absence.

24. Will there be breaks?

There will a 20 minute break around half-way through the seminar for lunch/snack time.

25. What about providing food?

Since the seminar is four hours long, the host should consider options for food. Attendees can bring a sack lunch, host/co-host can organize snacks/finger foods by enlisting other attendees to bring dishes. The host will need to notate the chosen option on the editable flyer.

26. Are children/teens allowed to attend?

Not generally. There is limited seating and this is a time for parents to gain insight by learning information pertinent to help their student(s) in several areas, without distractions. Contact host if you have a special circumstance.

27. Can non homeschooling parents attend?

Yes. Most of the information can be applied to students in other school systems to help them as well.

28. Are scholarships available?

Yes, on a case-by-case basis. If there is a need/hardship, the host can contact the CPG office and let them know the situation. E.g. Job loss, pastor's wife of the seminar church/facility.

29. What is the itinerary?

The seminar starts promptly on time so encourage attendees to arrive 20 minutes early to check-in and receive their materials. There will be an intermission about half-way and the first 30 sign-up drawing and grand-prize drawing in the end.

30. How much is it for an alumni's registration?

Since they own the materials, it is \$50. The site doesn't reflect this price so they will need to call the CPG office at 817.282.7737 or pay the host this amount.

31. Can a seminar have less than 20 attendees?

The minimum was established to cover Jean's time, expenses, material, shipping, etc. It is best to contact the office to discuss the situation and location of the seminar.

32. Where does the information from the seminar come from?

This is an accumulation of ten years of Jean's research, experience and knowledge gained that has propelled her to be a featured/keynote speaker who has helped tens of thousands of families receive free college, get incredible scholarships, prepare students for high school and beyond.

33. What are Jean's credentials?

She was a homeschooling mom who didn't have money for college and found out the numerous opportunities that students could receive free college by acing standardized tests. This information let to other forms of scholarships, test prep, high school guidance information, college prep and more. Her expertise has been featured on Fox, NBC, CBS, TXA21, WE, ION, Forbes Living TV, The Homeschool Channel...

34. Is there a cost for the spouse?

Yes because of space limitations, however there is a special rate of \$40 for spouses. They will receive the seminar, the workbook and entered into applicable drawings.

35. What will Jean cover during the “Chart Your Course for High School Success”?

- Foundations for Success in Four Areas: Personal, Academic, Future, Testing
- Raise independent and responsible kids that will be your friend as an adult
- Create a High School Portfolio that Harvard would covet
- Make a 4 year academic plan/4 year summer plan
- Discover secrets to building an amazing transcript
- Know the key to what colleges want in 9th grade
- AP, Dual, CLEP –Advantages and Disadvantages
- Little-known academic awards
- Exciting Elementary/Middle-school scholarship opportunities
- Truth about the one thing that adds credibility to your transcript
- Revealed scholarship secrets
- Life after high school paths
- Solution to find the perfect college
- How to ace standardized tests like the SAT
- Proven strategies to get FREE College
- Bonus-Free grad, law and med school information
- Much more...

36. What is Jean’s success of her company?

Many of her students have raised their SAT scores 600 points, became National Merit Scholars and even gone to Ivy-Leagues for free! The reason most students bomb test is because the questions are purposely misleading and the wrong answers look appealing. The students are only given a minute per question and most do not finish the test on time. CPG teaches how to answer every question in 30 seconds or less. When students learn the hidden, recurring patterns/profiles on each test, they can cut their time in half and answer all the questions quickly and correctly. This is for all students since many valedictorians and top 10% students come to my class because they bombed the test.

37. How will the drawings work?

Most Referred Drawing- Before the seminar, the host will look at the google doc to see who (host not included) has referred the most people. The winner’s name will be called in the beginning. They will be reimbursed for their registration. (\$95 value) In case of a tie, the host will draw from their names. It is not necessary to reveal the amount of people referred unless it was significant and/or the host wants to recognize who the winner brought!

Early Bird Drawing-Before the seminar, the host will put the names of the first 30 (if less than 30-then all their names) in a bowl and the name will be drawn at the lunch break. Winner will receive the award-winning ‘Master the SAT Class” DVD set. (value \$129)

Grand-Prize Winner- There will be a survey for all attendees to fill out in the end. Those names will go into a bowl for the drawing for the Comprehensive Set and One-hour personal Skype with Jean. (\$629 value)

“15 Secrets to FREE College”-All attendees will receive a special link to receive this popular e-book at no charge. (value \$9.95)

I have read the FAQ section for hosting a “Chart Your Course for High School Success” seminar.

Name _____

Email_____ Phone_____

Other questions I have: _____

Please read, sign and return to info@collegeprepgenius.com or fax to 817.282.0000.

Signature_____ Date_____