



# COLLEGE PREP GENIUS Speaker Packet

**A**uthor Jean Burk is a homeschooling mother and creator of the revolutionary and award-winning College Prep Genius curriculum which has helped thousands of high school students prepare for the SAT & PSAT/NMSQT. Her expertise has been featured on FOX, CBS, NBC, ABC, WE, ION, Forbes Living TV, UShopTV, Choice Media TV and The Homeschool Channel. She has been a keynote and featured speaker at numerous homeschool conferences, schools, clubs, college nights, and is a Fox News contributor. Jean currently travels across the United States as well as other countries speaking about how to go to college for FREE!

As a homeschooling mom, Jean did not have the financial resources to

send her children to college. When she discovered the SAT & PSAT were the keys to getting huge scholarships, she began to research the tests to understand how to prepare her children for them. She discovered that these tests could be taught! They weren't IQ tests, but rather critical thinking exams. After both her children received full-ride scholarships, Jean began teaching these secrets to other homeschool, public, private and charter school students. Her program College Prep Genius is the culmination of more than a decade of research, classroom experience and SAT expertise. Her daughter also earned free grad school and her son earned free law school!



Contact us for availability, speaker fees or honorarium.  
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Email: [Speaking@CollegePrepGenius.com](mailto:Speaking@CollegePrepGenius.com)  
[www.CollegePrepGenius.com](http://www.CollegePrepGenius.com)  
Podcast: [collegepreppgenius.com/podcast](http://collegepreppgenius.com/podcast)  
Testimonials: [collegepreppgenius.com/testimonials](http://collegepreppgenius.com/testimonials)

## Previous Speaking Engagements

FPEA (FL)  
CHOH (HI)  
VHE (CA)  
S (FL) CONVENTION  
ENOCH (NJ)  
HERI (FL)  
GHEA (GA)  
GHC MIDWEST (OH)  
GHC ONTARIO (CA)  
AL HOMESCHOOL EXPO  
CHEA (CA)  
THSC (TX)  
GHC (CT) (SC) (TN) (TX)  
INCH (MI)  
FAMILY LIFE NETWORK (PA) (NY)

CHEC (SC)  
NTHEN (TX)  
LEAH (NY)  
WHO (WA)  
HINTS (NC)  
IDEA (AK)  
NCHEA (NE)  
HER (TX)  
SE HOMESCHOOL EXPO  
ARLINGTON BOOKFAIR (TX)  
NBHE (LA)  
TX HS COLLEGE NIGHT  
OCEAN NETWORK (OR)  
GHC (NY) (FL) (MO)  
FPEA COLLEGE FAIR (FL)

CSTHEA (TN)  
NCHE (NC)  
HOME (ME)  
CAPE (NM)  
OCHEC (OK)  
S (FL) HEART EXPO  
AFHE (AZ)  
FEAST (TX)  
WHO (WA)  
NAUMS (TX)  
AKSCA (AK)  
APACHE (IL)  
ST LOUIS EXPO (MO)  
HEART WOMEN'S RETREAT (FL)

[www.CollegePrepGenius.com](http://www.CollegePrepGenius.com)

For contact names and numbers from our references, contact us at [info@collegepreppgenius.com](mailto:info@collegepreppgenius.com)

# Keynote Speech Topics

Our most popular 1 Hour seminars

## FAMILY FRIENDLY SHOW

### **“Love, God, and the Rod”**

*(one hour for parents of students of any age)*

*(Is corporal punishment the missing ingredient that society has deemed as child abuse?)*

You give your kids love, and you try to bring them closer to God. But do you include the crucial third piece of Love, God, and the Rod? Kids need equal doses of all three, or you risk raising children who are out of balance and out of touch with God. In this one-hour workshop, Jean Burk gives you the keys to Godly discipline in parenting. You'll learn how to teach your kids that it is harder to disobey than obey and that partial obedience is still disobedience. You'll learn the secrets to using these rules to bring your family closer together and closer to God. Ultimately, you'll learn to raise kids that you will want to be friends with as adults.

### **“How to Raise Horrible Kids”**

*(one hour for parents of students of any age)*

*(This is what is happening when we look at today's parenting skills or lack of it?)*

Are you tired of kids who think the world owes them something? Do you worry that, in fact, sometimes your kid falls prey to this sense of entitlement? And why wouldn't he or she, when they get a trophy just for showing up? The secret to raising a horrible child lies in precisely that by over-rewarding paired with under-disciplining, and to prove it, we have a generation of out-of-control kids who can't stand the word "no". Spend an hour with Jean Burk to successfully learn how to take back the authority over your family and raise kids whose hearts are pointed to Christ.

### **“How Counselors, Coaches and Coffee are Keeping You From Free College”**

*(one hour for parents of students of any age)*

*(Learn the lies that parents believe that can actually derail the plan for higher education.)*

Do you want your child to be among the 24% who receive a college degree? Despite what news media seems to suggest, nearly three-quarters of American students won't graduate from college and those that do often are stuck paying back loans for twenty years. Students are unprepared academically, and parents are unprepared financially—but it doesn't have to be that way. Take the *College Prep Genius* test to find out if you're on the right track. You'll learn the common myths about preparing kids for higher education and about navigating college tuition. Jean Burk will give you the three keys to FREE college and teach you how to avoid the two main reasons why most students drop out of school.

### **“The Grass Isn't Greener on the Other Side-It's Still Grass”**

*(one hour for married spouses)*

*(Changing spouses generally means your just trading problems and often adding to existing ones.)*

Once you get closer to the grass, you realize it's either fake or has worst problems than you could see from afar. Grass grows where you water it and the difference in a garden and wilderness is the cultivation and nurturing given. Learn the land mines that can sabotage your marriage and the Miracle Grow key that will give your relationship the excitement you once had when dating.

***Keynote speeches are reserved for general audiences when Jean is the headliner speaker.***

# Keynote Speech Topics

Our most popular 1 Hour seminars

## FAMILY FRIENDLY SHOW

### **“FREEZE Your Teenagers Until they’re 23”**

*(one hour for parents of students of any age)*

*(Yes, give your teenagers responsibility, but don’t trust them.)*

This seminar is for any parent who wishes they could freeze their child in time. Sometimes, we want to savor the preciousness of this particular moment. For parents of teens, however, sometimes we just want to put them on ice for a decade and hope they emerge as a mature, productive, grateful citizens. After all, we are surrounded by a culture with no moral compass and our teens are inundated with technology that overpowers our principled standards. But don’t give up hope! Jean has successfully piloted two teens to adulthood, surviving the rocky shoals and storm-ridden waters. She’ll teach you the three keys to capturing (or recapturing) the heart of any teenager.

### **“Is There Someone Out There For Me? “**

*(one hour for parents of students of any age)*

*(Spoiler Alert: A “soul-mate” is a worldly term that can confuse, distract and distort our idea of a future mate.)*

We live in a world of instant gratification—on-demand TV, same-day shipping, fast food, and (in many cases) fast kids. How can we direct our kids to purity in a promiscuous society and teach them to just be friends in a just-do-it world? The key to successfully shepherding your child to righteousness is in the truth about sin, not standards. Jean Burk will teach you the steps: from how to talk to your child about sin as hostility toward God, all the way to the reward of waiting for God’s best in a mate. Whether your family is teaching courtship or allowing your kids to date, you will leave with the knowledge you need to keep your child in pursuit of righteousness.

*Keynote speeches are reserved for general audiences when Jean is the headliner speaker.*

# General/Featured Speech Topics

Our most popular 1 Hour seminars

## YOUR STUDENTS CAN BEAT STANDARDIZED TESTS

### “HOW TO ACE THE SAT/ACT

*(one hour for parents and teens)*

*(Discover how this is a learnable test and every question can be answered in 30 seconds or less.)*

Test-prep Guru, Jean Burk, will share her secrets of test success that have helped tens of thousands of students raise their SAT scores as much as 700 points, ACT 9 points! Learn how to find shortcuts in test patterns and save time on all types of questions. Math, Writing, Reading and Essay are all covered in this once-in-a-lifetime opportunity. If you have kids in high school, you can't miss this seminar about preparing them for the SAT and ACT!

### “SAT vs ACT – The Real Truth”

*(one hour for parents and teens)*

*(They are more alike than you think or have been told.)*

Which one is better? We've got you covered- no problem! Learn all about the crossover, what colleges take what score and how no matter which one you take, both are accepted nationwide! Discover what to do if the SAT/ACTs are canceled again to make sure you can submit a college entrance exam. Find out little-known secrets about both the SAT and the ACT and who wrote both of the tests even though they are from different companies. Be amazed at how these tests are beatable and there is a crossover of information that works on both. Most importantly, discover why a high ACT and SAT scores can yield amazing scholarships!

### “LOOKOUT SAT AND ACT, THERE'S A NEW TEST IN TOWN-THE CLT”

*(one hour for parents/teens)*

*(This alternative test is setting a new standard and giving the big guys a run for their money.)*

College entrance tests are here to stay but students now have a new option that doesn't include the dreaded SAT or ACT. The Classic Learning Test (CLT) is quickly being adopted for entrance and scholarships by colleges across the nation. Families will love this test because they will find that the test's content isn't at odds with their core beliefs; the exam's approach represents traditional values that families adhere to by reconnecting intellectual pursuit and virtue. Learn insider information since the CLT partnered with *College Prep Genius* as the ONLY test prep company they recommend!

*\*These speeches available with a keynote speech or with at least 2 featured speeches.*

# General/Featured Speech Topics

Our most popular 1 Hour seminars

## DEBT-FREE DEGREE – A REALITY

### “FREE COLLEGE AT YOUR FINGERTIPS”

*(one hour for parents)*

*(Learn different ways to get scholarships as well as FREE college!)*

Are you ready to make \$500 an hour? Although it sounds too good to be true, it's possible to earn this much in scholarships for college. Author, Jean Burk, will teach you two important concepts: how to get into the college of your choice and how to find the scholarships to pay for it. You will learn methods of receiving substantial scholarships that go beyond tuition and may include room and board, graduate school, and money to study abroad! Unlock the keys to finding free college at your fingertips!

### “THE BEST KEPT SECRET TO FREE COLLEGE: THE PSAT”

*(one hour for parents and students)*

*(Parents and teens will learn about amazing scholarships from this misunderstood test.)*

Imagine throwing away seven trash bags full of college offers! It happened to my family and it could happen to yours. How? The PSAT. Contrary to popular belief, “P” does not stand for practice. In reality the PSAT is a scholarship qualifying test; a high score can help write your ticket to just about any college. Discover the 4 little-known secrets about the PSAT and 11 steps to success! Learn how to get colleges begging you to enroll and pick up the tab at the same time.

### \*“DE, AP, CLEP, DC, JE – NAVIGATING THE ALPHABET SOUP OF EARLY COLLEGE”

*(one hour for parents)*

*(Middle and high school families will walk away amazed at how valuable early college can be!)*

Your teen can earn early college and receive credit for high school and college simultaneously and save thousands of dollars in college tuition! During this essential workshop, Jean will lay out early college options along with a full-ride to a four-year university while helping parents and teens understand the differences. Jean will share a dozen reasons to consider early college, how you can position your teen as well as what the requirements for early college are and how to choose your first college classes. Dual enrollment paired with AP and CLEP opportunities, allows your teen to earn early college credits and take challenging courses he or she will enjoy! You'll be glad you came to this money saving information exchange!

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# General/Featured Speech Topics

Our most popular 1 Hour seminars

## PAYING FOR COLLEGE 101

### **“THE SECRET COLLEGE FUNDING FORMULA”**

*(one hour for parents)*

*(Learn to play the game when it comes to receiving the most college funding, even full-rides.)*

Whether you are high, low, or caught in the “middle”... class, you can learn the blueprint that colleges use to give you money. Once you know where you are at, you can then make plans to pay for college using the systems that are already in play.

### **“FAFSA Means Free Money”**

*(one hour for parents)*

*(Help your senior not make one or more of the 60 identified errors.)*

Imagine over 120 billion dollars of available college funds annually, yet 80% of families will make errors on the FAFSA and miss out on financial aid! Learn why EVERYONE should file the FAFSA, regardless of their income bracket. Discover how you can legally use “loopholes” to get more money and put yourself in the best position possible for your economic situation.

### **\*“CHRISTIAN COLLEGE ON A SHOESTRING!”**

*(one hour for parents and students)*

*(Families considering Christian college education will learn the cost may totally surprise them.)*

If your family is anything like most home school families, you’ve been educating your children at home and supporting the family on the salary of a single wage earner. For 12 years you have given your children a Godly heritage and strong Biblical foundation; a foundation you pray will continue through their college and adult years. With price tags starting around \$150K for a four year education, most families believe a Christian college is way beyond their financial means. In this workshop, you’ll learn the secrets to Christian College afford ability including early college options, grants, scholarships and home-school friendly colleges. This workshop will focus on specific institutions and how tuition can be reduced dramatically with a bit of advanced planning. If you have a middle or high school student, start planning NOW; you’ll be glad you did!!

*\*These speeches available with a keynote speech or with at least 2 featured speeches.*



# General/Featured Speech Topics

Our most popular 1 Hour seminars

## adMISSION POSSIBLE

### “KNOWLEDGE TO COLLEGE YOUR KEYS TO GO FROM A-Z”

*(one hour for parents and students)*

*(Finding the perfect college goes beyond cost, location and size.)*

Did you know there are over 100 things to consider when choosing a college? Discover everything from searching for the perfect college to going to an Ivy-League school for FREE! Learn the one thing that can set your student apart for college acceptance and scholarships. The right information can make the difference between your student going to a safety school or to his or her dream college!

### “PREPARE LIKE AN IVY APPLICANT”

*(one hour for parents and teens)*

*(Learn the one thing that can make the difference to admission's counselor that could put an applicant over the top. )*

Most students won't be accepted or really don't care to go to a top-tier or Ivy League school; they are extremely selective regardless of high stats. But what if you knew the criterion to get into one? This information could be used to over-prepare for other schools, especially if they are test blind. Ultimately it could help you to stand out at other colleges or just in case you did want to attend one of “The Ancient Eight.”

## INSIDER SECRETS EXPOSED

### “SECRETS TO THE SCHOLARSHIPS SEARCH!”

*(One hour seminar for all parents.)*

*(Learn the keys to easily finding and receiving college scholarships.)*

Wait before you fill out any scholarship applications and waste precious time. You can learn the contests that are legitimate and, easiest to win and why sometimes you should NEVER apply for a single one. Discover the one place that contains nearly 85% of all the award money and how you can get your hands on it! There are 24 billion dollars' worth of private scholarships each year. Discover key words to search for little-known scholarships and find out the key that the library holds to unknown money. No matter how old your child is, you can't miss out on the money that is available NOW!

### “Revealed: The Top Confidential Tricks Used by Colleges and Companies”

*(one hour for parents and students)*

*(Knowledge is power and what families don't know can cost them money.)*

Unfortunately, hidden resources and unethical practices are rampant in the college prep journey. Many students miss out on real college money every year by three unsuspecting sources. Learn how scholarship companies dupe families, while test prep companies fool their customers, and finally, discover how the colleges themselves often withhold big money from trusting families.

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# General/Featured Speech Topics

Our most popular 1 Hour seminars

## HOME SCHOOL IS COOL

### **“BUILD AN AMAZING HOMESCHOOL TRANSCRIPT”**

*(one hour for parents)*

*(Don't fear the high school years but learn little-known information that can give your student an edge.)*

There is only ONE secret ingredient to giving credibility to a homeschool transcript. If you don't know it, author Jean Burk will share the answer in this incredible lecture. Discover the insider criteria that Harvard uses to judge applicants and why summer break needs to be more than just a vacation. Learn the differences between AP, Dual Enrollment, and CLEP courses and the pros and cons of adding them to your schedule. Find out about the 3-Tier credit plan, so you can correctly build a portfolio that will impress any admissions counselor. If your kids are planning to go to college, you cannot afford to miss this engagement.

### **\*“HIGH SCHOOL 101”**

*(one hour for parents)*

*(Anyone considering home schooling high school- it's not hard.)*

Many parents are intimidated at the thought of home schooling a teenager through high school. The idea of teaching Physics, Chemistry and Calculus elicit fear and trembling from most parents. . . throw in grading essays and creating transcripts and you've got a complete recipe for a true mental breakdown! Home school high school veteran Jean Burk's two homeschooled students were offered numerous full-rides to college, grad school and law school. She joyfully testifies that the high school years were the most rewarding! She'll share her successes and failures and everything else you need to know to home school through these last crucial four years.

### **“TOP TEN HOMESCHOOLING SECRETS TO BEAT STANDARDIZED TESTS”**

*(one hour for parents)*

*(Truth Revealed! Learn how you've been lied to by counselors, friends, test-makers and test prep companies.)*

Homeschoolers are not at a disadvantage when it comes to acing standardized tests. But there are little-known secrets that can hinder scores and scholarship money. We uncover wrong information that's been perpetrated for years. Discover why colleges are coveting homeschoolers and how they use tests like the SAT/ACT and PSAT to validate the transcript. You will join tens of thousands of informed families and walk away knowing the key to beating these tests and how your student can receive life-changing, incredible scholarship money!

### **\*“BIG COLLEGE NEWS-HOMESCHOOLED WANTED-NO ACCREDITATION NECESSARY!”**

*(one hour for parents and teens)*

*(If you have a college bound middle or high school student, you don't want to miss this valuable information exchange and clarification!)*

Did you know colleges all over America are actively recruiting home school students? Over the past ten years, CPG has helped tens of thousands of college-bound homeschooled students go to colleges to make the admission process easier for home school students. Admissions officers constantly tell us, “I'll take all the home school students I can get” and “Home school students do very well at our school.” What does it take to get a home school student into college? Accreditation, once a foreign term in home schooling circles, is now commonplace in everyone's vocabulary. Don't be swayed by the myths, fears and half-truths surrounding the accreditation issue.

*\*These speeches available with a keynote speech or with at least 2 featured speeches.*



# Supplemental Speeches

OUR 1 HOUR SEMINARS

*Can only be chosen in conjunction with 1 Keynote Speech  
or at least 2 General/Featured Speeches.*

## STUDY SKILLS ARE LIFE SKILLS

### **\*“LIMITED LANGUAGE – LIMITED MIND”**

*(one hour for parents/students)*

*(Learn life-long skills to sound smart when speaking and writing.)*

The English language is dying! We are losing our vocabulary skills at an alarming rate, and with it, our ability to communicate effectively. The loss of lexicon creates an oversimplification of critical thought because the nuances of words allow us to bring colors and shading to thoughts and emotions. “Limited Language, Limited Mind” will teach both parents and students alike the 3 keys to learning, understanding and remembering words that increase effectiveness! Learn how to amass an arsenal of fifty-cent words to articulate efficiently and accurately. Speak with eloquence, read with perspicacity, and write with erudition—all by mastering an advanced vocabulary!

### **\*“HYPERGRAPHIA GENIUS, GOOD NOTES-GOOD GRADES! “**

*(one hour for parents and students)*

*(In a world of ever-changing technology, students must not lose the art of effective note taking to carry them throughout life.)*

If you are not note-taking you are not learning! How to trust the weakest pen over your strongest memory for high school and beyond. Perfect the art of writing to remember with proven techniques. Discover mind-mapping, code-words and pop-culture referencing. Easily organize class notes to best retain valuable information for greater academic success!

### **\*“GOING TO COLLEGE- IT’S ELEMENTARY!”**

*(one hour for parents of younger students)*

*(A Cradle to Cap n Gown approach to FREE College!)*

Grade school is not too early to gain an edge for the future without the pressure that often accompanies students later in school. Learn to teach younger students age-appropriate goal setting while identifying their passions and directing their future. Parents will be given a roadmap for success to create future leaders, find scholarships now and teach successful life skills. Discover a fun assignment that contains the five key things that children need every day for a strong foundation of health and well-being all throughout their educational journey.

*\*These speeches available with a keynote speech or with at least 2 featured speeches.*

# Supplemental Speeches

OUR 1 HOUR SEMINARS

*Can only be chosen in conjunction with 1 Keynote Speech or at least 2 General/Featured Speeches.*

## PARENTING SKILLS– RAISING THE FUTURE

### \*“TEENS, TECHNOLOGY AND THE TRUTH!”

*(one hour for parents)*

*(From dumbing down to danger to destruction, learn how and why today’s devices are destroying the hearts and minds of our children.)*

If your kids are awake, they are probably online. Now more than ever, parents need to be vigilant and protective of a new generation of technology that is seeking to sabotage our children and stifle their creativity. Learn secrets of the dangers that lurk in today’s devices that will lure your children away from truth and into bondage. How parents/schools can be proactive in the battle for the hearts and minds of the next generation.

### \*“THE 13 MOST IMPORTANT SOFT SKILLS TO TEACH YOUR CHILDREN”

*(one hour for parents and students)*

*(Soft skills are the missing ingredient today for success in college and career; equip your teens NOW!)*

Employment experts agree that technical skills get your foot in the door, but it’s the soft skills that get you the job and help you keep it. Your work ethic, your attitude, your communication skills, your emotional intelligence and a whole host of other personal attributes are the soft skills crucial for career success. During this workshop we’ll explore the soft skills employers covet today and uncover simple ways you can instill these skills in your children before he or she leaves the nest.

### \*“THE ‘FUNNEST’ PARTY HOUSE ON THE BLOCK”

*(one hour for parents)*

*(Make your home the go to place for all your friends and kid’s friends.)*

There are seven secrets to throwing the best and most memorable party in town; SPOILER ALERT –it’s not the food or decorations. Jean Burk is known as the “party queen” in Texas for very good reason and she wants to share her best secrets. She’s hosted and planned over 100 successful, fun and memorable parties. (adult, teen, birthday, bridal, theme...) Learn exactly how Jean does it. She’ll show you how to set the right party tone to create immediate excitement for guests and ultimately generate 100% attendance. Your parties will be the talk of the town for weeks.

*\*These speeches available with a keynote speech or with at least 2 featured speeches.*

# Supplemental Speeches

OUR 1 HOUR SEMINARS

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## I HAVE A COLLEGE PREP PLAN

### **\*“CHART YOUR COURSE” 11th-12th Grade”** *(one hour for parents)*

*( Learn the crucial 5 P's to college  
preparation )*

Stop—Don't Delay! Now is the time for crucial steps to prepare your students for college! Discover why the summer before each grade has a make it or break it opportunity; plus find out if doing a Super Senior or GAP year could be your ticket to big money. There are around 100 considerations for choosing a college. Learn the most important ones to get you started. Plus, find out about the crucial forms parents need to download for college and the special account that you can link your application to that can make all the difference.

### **\*“CHART YOUR COURSE” 7th-8th Grade** *(one hour for parents)*

*(Free college really can begin in middle  
school. )*

Planning early for college in junior high is preferred to maximize your opportunities for admittance and scholarship money. In this seminar, Jean Burk will be sharing with schools how students can stand out to colleges while still in middle school. Learn the three foundations for early success and the 4 strategic classes for academic success. Help make sure your students are choosing those unique electives when they get to high school that show rigor and fun, not simply classes that kill time and earn credit.

### **\*“CHART YOUR COURSE--9th-10th Grade”** *(one hour for parents)*

*(Did you know there are 7 factors that  
admission's counselors use to admit GREAT  
applicants? )*

Start off high school right since grades not only start counting day one of the freshman year, but they could also be worth \$100K! Learn the inside scoop on what college admission's counselors are looking for and the secret questions you didn't know were even being asked of your student. Learn how to help your students perfect the two-calendat system that can put them at the helm of the planing experience. Develop skills and knowledge that can be used in the future.

*\*These speeches available with a keynote speech or with at least 2 featured speeches.*

# Testimonials

From parents who attended a “Chart Your Course to High School Success” seminar

*“A + seminar!”*

—Tamara Martinez

*“Wonderful! Wish I heard this years ago!”*

—Kristie

*“Excellent; thought-provoking.”*

—Naomi Collier

*“Outstanding!”*

*“WONDERFUL! Very eye-opening!!”*

—Teri Wicks

*“Great seminar!”*

—J. Grichuk

*“Awesome seminar!”*

—Dee Willis

*“Terrific!”*

—Rita Balcuinas

*“It was really helpful.”*

—Lydia Fancher

*“Interesting and informative.”*

—Kristine Finka

# In the Media

College Prep Genius has been featured on these television networks:



Jean Burk is a Fox News contributor and has been featured on these radio stations:

